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globalisation, many countries recognise that the combination of culture and commerce that the creative industries represents is a powerful way of providing a distinctive image of a country or a city, helping it to stand out from its competitors.

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Britain makes more money from
music than from its car industry.
In the United States the core

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The creative industries also sit at the heart of a bigger creative

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Centre Stage: keeping the UK's creative industries in the ...

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UK's Creative Industries contributes almost £13 million to

...

The UK creative economy

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comprises jobs in the creative industries and creative jobs which are in non-creative organisations (e.g. design or marketing teams within manufacturers). It comprises an estimated 3.12m jobs or 1 in 11 of all UK jobs.

Published: June 2019. Creative

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Infographics - Creative Industries
Definition. Prior to the pandemic,
the creative industries were one
of the fastest growing part of the
UK economy. They are defined by
the UK government as "those

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Meet the Creative Cardiff team.
Creative Economy. We believe
that, working with others, we
have a crucial role to play in
building a stronger creative
economy in our city.

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Money - Creative Economy -
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The creative economy
employment of this area in
absolute and percentage terms is
comparable to that of the Greater
South East of England (London,
the South East and Eastern

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This report provides consistent statistics on the US and Canadian creative economies in comparison to the UK.

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Creative Economy Employment in
the US, Canada and the UK

Edited by John Newbigin, *New and
Changing Dynamics* looks at how
the creative economy is evolving.
International contributors build a
picture of their innovative work.

... We help people use technology

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as a creative medium, to explore new forms of storytelling and think about different ways of living and working, now and in the near future.

Creative Economy | British Council

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The creative industries refers to a range of economic activities which are concerned with the generation or exploitation of knowledge and information. They may variously also be referred to as the cultural industries (especially in Europe

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(Hesmondhalgh 2002, p. 14) or the creative economy (Howkins 2001), and most recently they have been denominated as the Orange Economy in Latin America and the Caribbean (Buitrago & Duque 2013). Howkins' creative economy comprises advertising,

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Creative industries - Wikipedia
Dr Sarah Miller, chief executive officer of the Rediscovery Centre, explains: "Our current linear economic system, one based on unfettered consumption, is not a

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sustainable one.

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