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The Middleman Economy details how middlemen have not only survived, but are thriving. Krakovsky's great service is to have sliced middlemen into six new categories: the bridge, the certifier, the enforcer, the risk bearer, the concierge and

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counterpoint to the notion that in today's society, middlemen are obsolete. Her captivating and well-researched narrative will convince you of just the opposite—that middlemen are even more critical to today's economic and social order, whether they function as Bridges, Enforcers, Certifiers, Risk Bearers, Concierges, or ...

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A middleman will facilitate interaction between parties, typically for a commission or fee. Some critics say that businesses and customers should try to "cut out the middleman" by dealing directly...

Middleman Definition

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Matchmakers Create Value And Profit
brokers, agents, dealers, and everyday matchmakers create value and profit. [Marina Krakovsky] -- Drew Rosenhaus, the most powerful agent in the NFL, infuriates team owners but manages to give clients what they want. In his own not-so-humble opinion, the NFL would fall apart without him. LaJuan

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